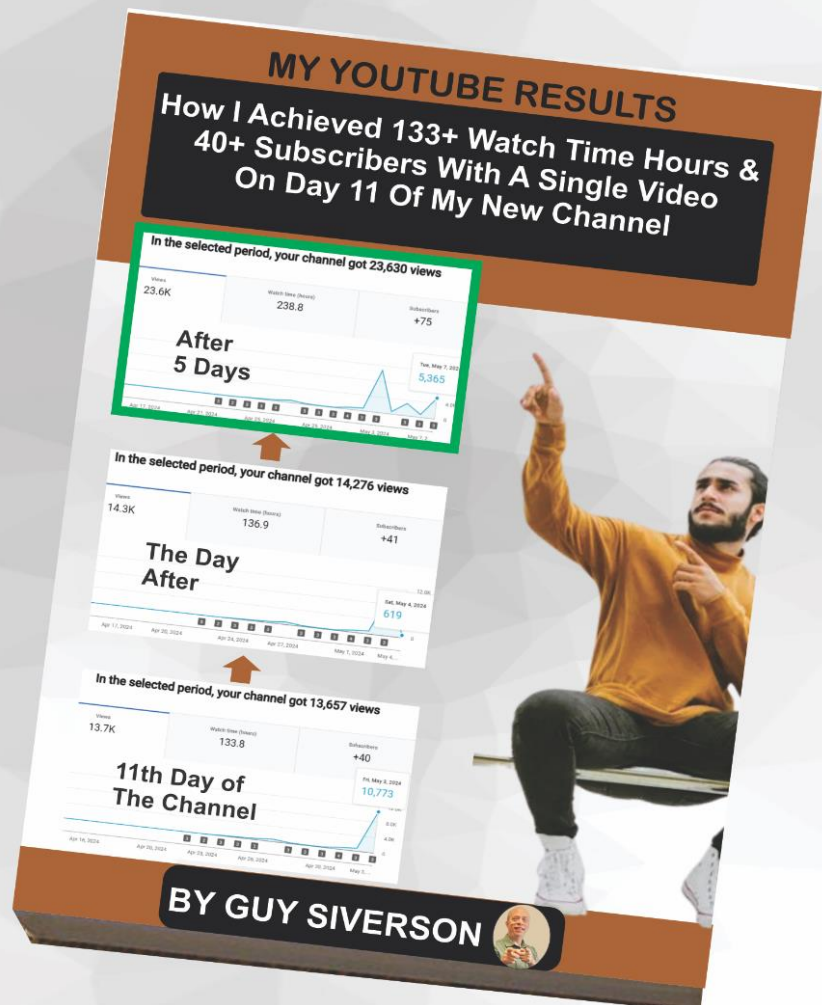
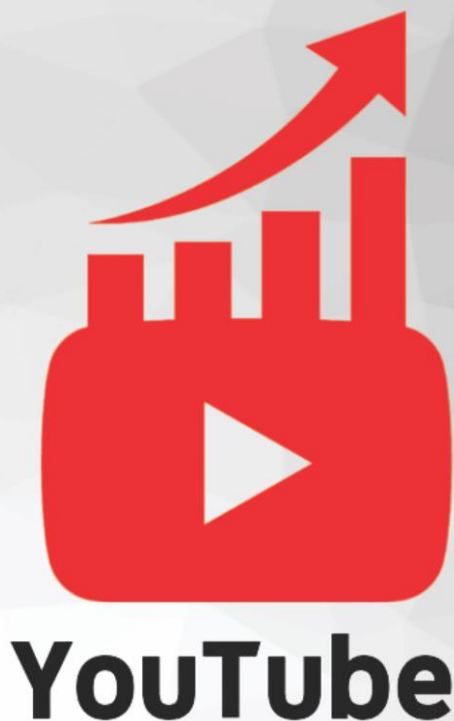


Day 11 - 40+ Subs - 133+ Watch Time Hours

Learn How I Did It: My 2024 True Life Success Story



First Chapter Free

Access the book via: GracefulTouch.org/latest/YT

5.13.24 YouTube Results: 18 Days - 81 Subscribers - 247.5 Watch Time Hours

Recommended Tools: #1 - [VIDIQ](#) #2 - [BigVU](#) <= Proud Affiliates

How I Achieved 133+ Watch Time Hours & 40+ Subscribers With A Single Video On Day 11 Of My New Channel

The Evidence of The Claim

YouTube is very competitive but I am about to tell you exactly how I accomplished the above but first, the proof.

In the selected period, your channel got 13,655 views



The numbers at the bottom reflect different days for a total of 11 days. While that might be good enough it gets better. I'm creating this report 3 days after the above took place.



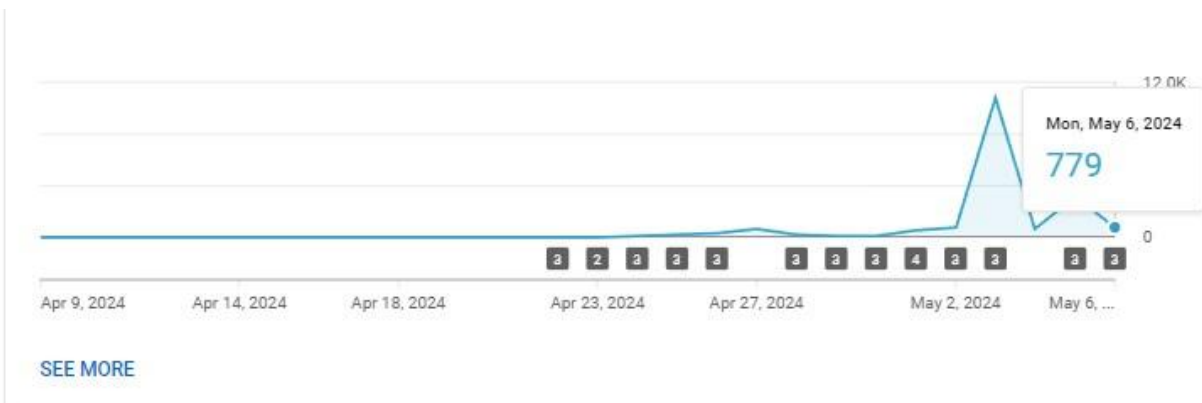
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Here, it looks like the video had one day of extreme success and then died on day 13. Is that the reality of it?



Day 13 had 779 views. Given that this is day 13 of the site I'm quite pleased with that alone. However, it gets better.



To monetize a channel for search you need at least 1000 watch hours and 500 followers. On day 11 I grew by 40 followers and reached 133+ watch time hours. Two days later I have grown by 18 more followers and more than 40 watch time hours.

This is all due to one video.

How do I know?

Here are the stats for the given video where you can see the incredible spike and then a steady rise from there.

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So how did I accomplish this?

That is what I would like to reveal in this report. However, that is just the beginning. I've also included 6 bonus reports for you to further hone your YouTube skills. The titles are progressively arranged for your review.

Titles Of Our 6 Bonus Reports For You

1. 5 Youtube Channel Optimization Tips For Better SEO Results
2. Five Headline Ideas For Optimizing Your Youtube Channel For Organic (SEO) Search Results
3. Utilizing Keywords Strategically For SEO On Youtube
4. Leveraging Keywords In Video Titles, Descriptions, And Tags
5. The Importance Of High-quality Thumbnails For SEO
6. Analyzing Your Youtube Analytics For SEO Optimization Without further ado. Let's take

a deep dive into:

How I Achieved 133+ Watch Time Hours & 40+ Subscribers With A Single Video On An 11 Day Old Channel

STEP 1: Setting Foundations

To get started one must first establish the niche for the channel. A niche is a focus. A channel niche can be established around any topic.

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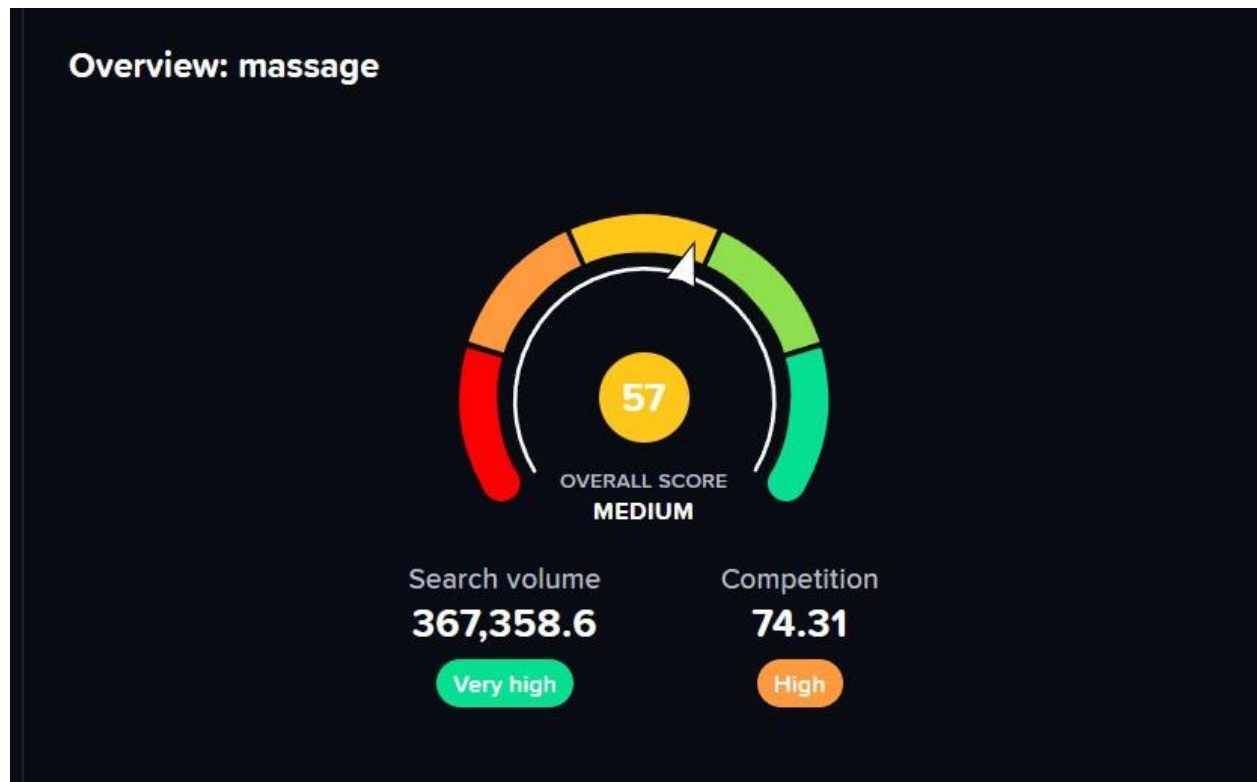
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EXAMPLE: Massage

Using VIDIQ which I highly recommend, these results come forward.



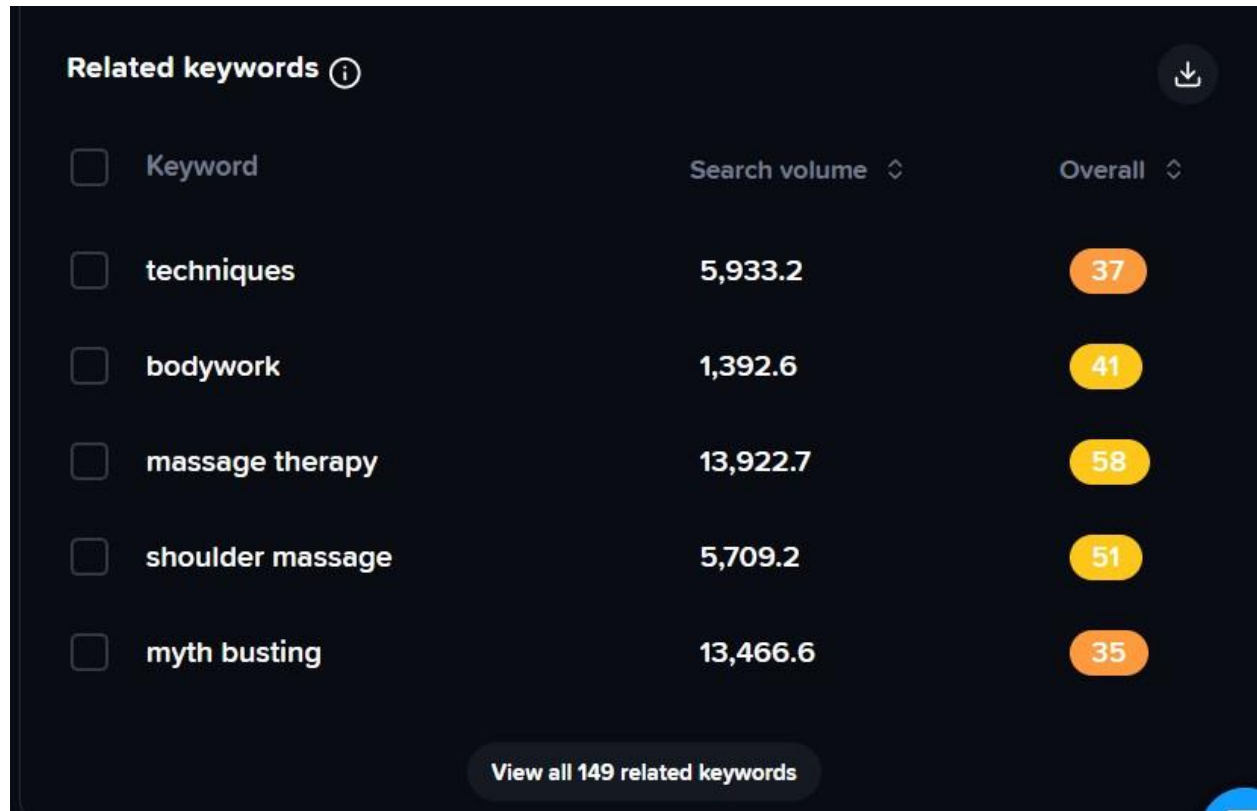
Personally, I was expecting to see that single word chosen to be far more competitive. Instead we find that it has a huge search volume and competition that is not beyond a new channel.

This is not always the case but it is what is found from the above VIDIQ search. Even so I would continue to follow my thought process for even better results and I will show you why. Next I select the button for related keywords to reveal 149 other possibilities.

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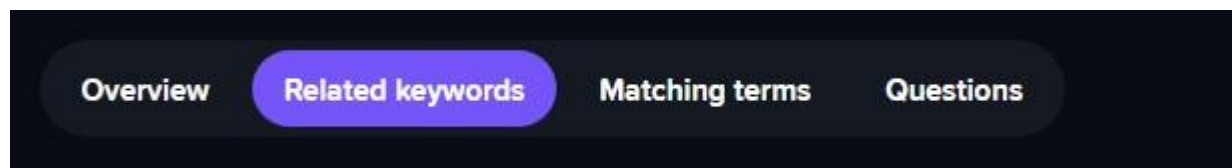


The screenshot shows a dark-themed interface with a table of related keywords. The table has three columns: 'Keyword', 'Search volume', and 'Overall'. Each row starts with a checkbox. The keywords listed are 'techniques', 'bodywork', 'massage therapy', 'shoulder massage', and 'myth busting'. The search volumes are 5,933.2, 1,392.6, 13,922.7, 5,709.2, and 13,466.6 respectively. The overall scores are 37, 41, 58, 51, and 35, each in a colored pill. A button at the bottom says 'View all 149 related keywords'.

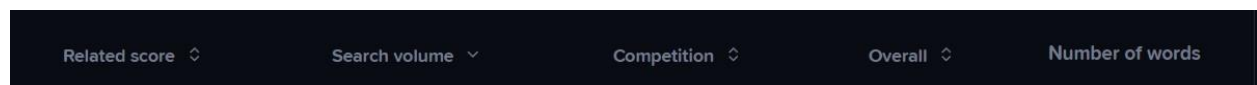
<input type="checkbox"/>	Keyword	Search volume	Overall
<input type="checkbox"/>	techniques	5,933.2	37
<input type="checkbox"/>	bodywork	1,392.6	41
<input type="checkbox"/>	massage therapy	13,922.7	58
<input type="checkbox"/>	shoulder massage	5,709.2	51
<input type="checkbox"/>	myth busting	13,466.6	35

[View all 149 related keywords](#)

I'm now presented with these possible options for searching under massage.



Each one of them offer their own advantages. I like related keywords most but have gleaned results from the other two options. I then proceed to sort these results by the second option available.



The screenshot shows a dark-themed interface with five filters: 'Related score', 'Search volume', 'Competition', 'Overall', and 'Number of words'. Each filter has a dropdown arrow.

Related score	Search volume	Competition	Overall	Number of words
---------------	---------------	-------------	---------	-----------------

Which is search results. I want to see the best results available.

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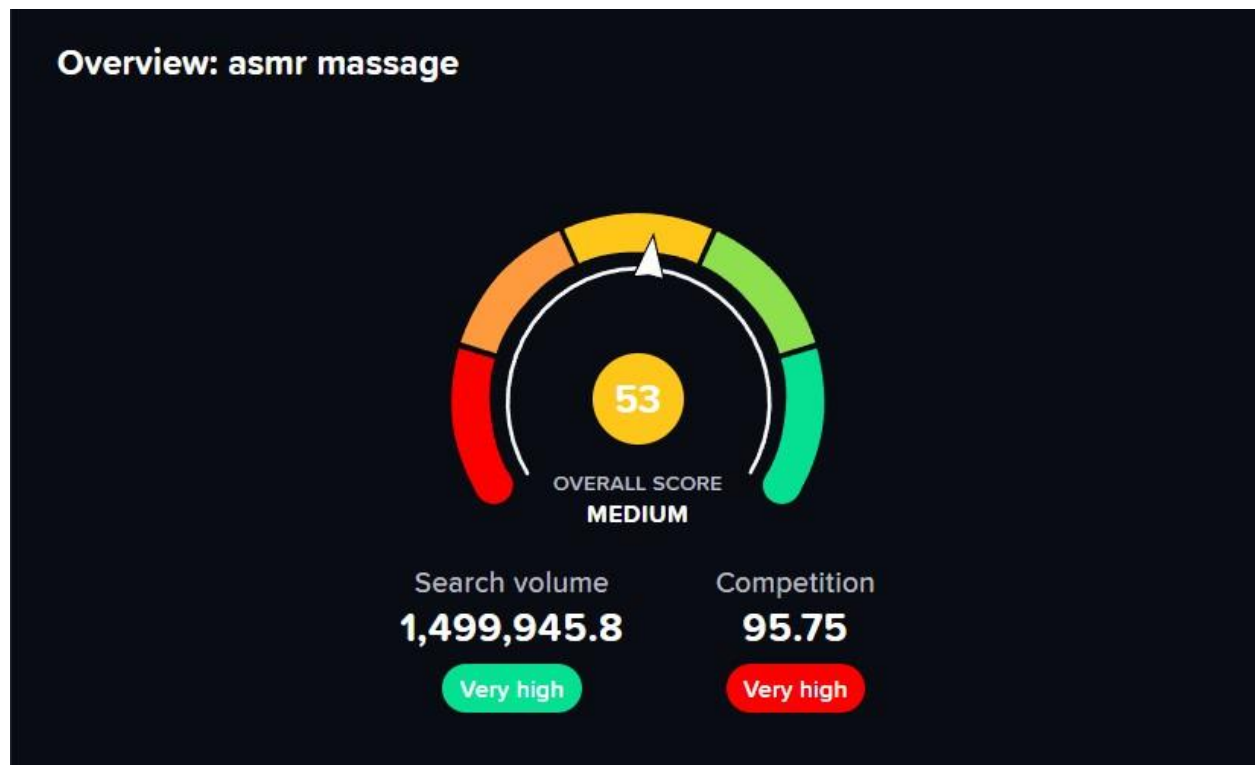
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Related keywords ⓘ						Export
<input type="checkbox"/> Keyword	Related score ↕	Search volume ▼	Competition ↕	Overall ↕	Number of words	
<input type="checkbox"/> message	-	Monthly Searches on YouTube	High	57	1	
<input type="checkbox"/> asmr message	9.4	1,499,945.8	Very high	53	2	
<input type="checkbox"/> how to	3.4	760,946.9	Very high	49	2	
<input type="checkbox"/> health	3.9	736,241.3	Very high	53	1	
<input type="checkbox"/> pain	4.3	646,679.2	Very high	48	1	

Clearly ASMR has more traffic than anything else. Being a Massage Therapist I know this is a popular topic. So I click that search result to find out the associated details.



Again we see that this term has extremely high search results but notice the competition. It will be much harder for a new channel to compete out of the gate. That's why the "very high" is red. Again I click the "related keywords" but search this time by the 4th column which is "overall." I'm looking for all the easiest targets to break into.

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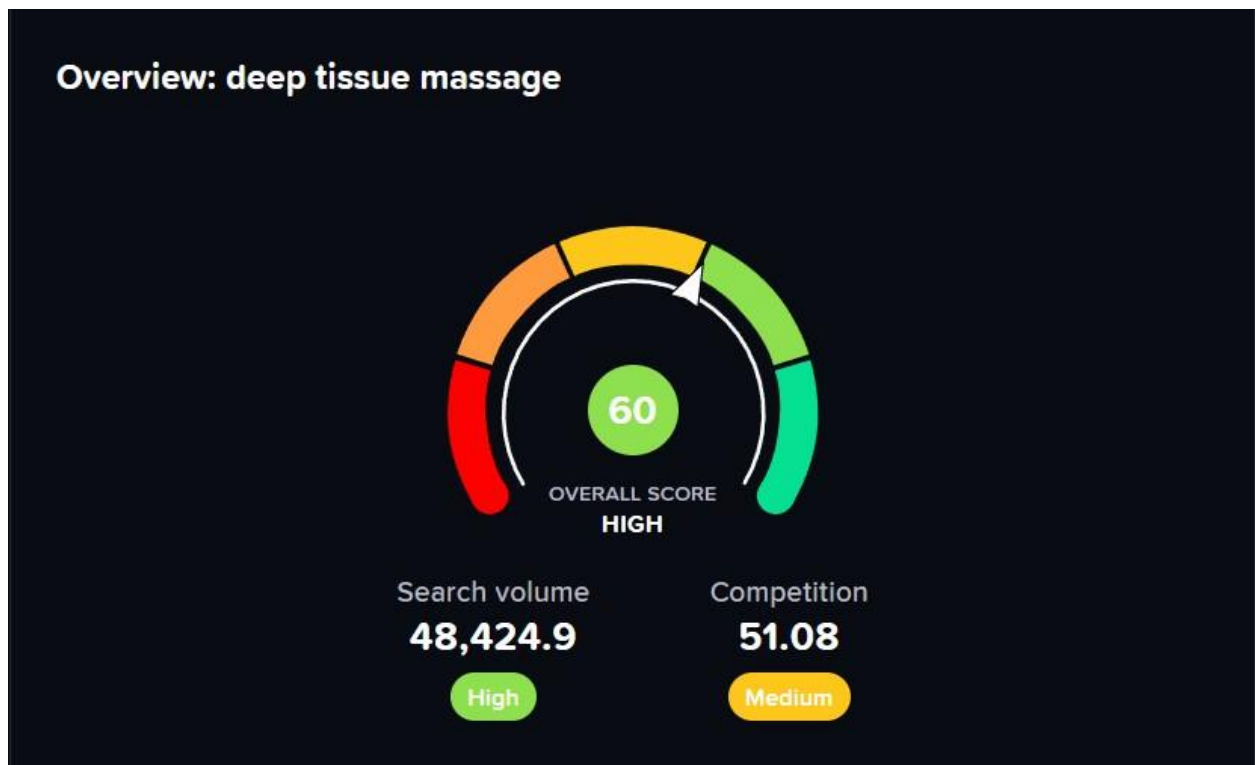
Recommended Tools: #1 - [VIDIQ](#) #2 - [BigVU](#) <= Proud Affiliates

<input type="checkbox"/> Keyword	Related score ↕	Search volume ↕	Competition ↕	Overall ↕	Number of words
<input type="checkbox"/> asmr massage	-	1,499,945.8	Very high	53	2
<input type="checkbox"/> probeauy kz	1.2	2,596.9	Very low	72	2
<input type="checkbox"/> scottish murmurs	1.2	88,663	Low	71	2
<input type="checkbox"/> cleo abrahams	4.8	126,721.1	Medium	64	2
<input type="checkbox"/> lottie asmr	1.2	2,334.6	Low	63	2
<input type="checkbox"/> deep tissue massage	1.4	48,424.9	Medium	62	3

It is ideal if I can find a result that contains “asmr massage” but this did not happen in the above results. I look at those items in the green to determine what I know most about. In this case I settle on the final result.

<input type="checkbox"/> deep tissue massage	1.4	48,424.9	Medium	62	3
--	-----	----------	--------	----	---

Which has excellent traffic in and of itself. With these health results.



I can continue doing this research if desired. For the purposes of this example we will stop here but we are stopping with a problem. Here are the two results.

1. ASMR Massage

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2. Deep Tissue Massage

The good news is that the 2nd term contains the word massage so by default I can remove the word massage from the first result.

1. ASMR
2. Deep Tissue Massage

Unfortunately ASMR is not in the second result so I can't include it as is. What I can do is determine the best way to add it to my 2nd term. In this case it would look like this:

ASMR Deep Tissue Massage

I now have a good UID for the channel. Which of these two channels would you be more likely to watch a 2nd video within?

1. Massage
2. ASMR Deep Tissue Massage

Most people would say #2 because of it being far more laser targeted than #1. This is indeed good news but it gets better. A channel built on this foundation potentially has search volume coming from:

1. Massage: **367,358.6**
2. Deep Tissue Massage: **48,424.9**

That is a lot of potential traffic but it gets better. Even though we don't have the keyword phrase of "ASMR Massage" in this niche channel name we do have "ASMR" which means that we could possibly get results from at least 4 not three keyword search possibilities.

1. Massage: **367,358.6**
2. Deep Tissue Massage: **48,424.9**
3. ASMR Massage: **1,499,945.8**
4. ASMR: **50,834,012**

While the last two are not as likely they are possible especially as the channel grows.

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STEP 2: Establishing SEO Channel Base

I'm going to skip the actual process of setting up your YouTube channel as that information is readily available from many sources. Instead I would like to enter back in once the channel has been established based on this example.

Massage Techniques For Lower Back Pain Relief

@Back-Pain-Relief · 58 subscribers · 39 videos

Tap into 👉👉👉 quick lower back pain relief exercises revealed 🙌👉👉 CLICK LINK 👉 >

Given that back pain relief is the focus, notice how it appears in all three lines? This was accomplished by clicking the customize button ...

Customize channel

Manage videos

... wherein this result is presented.

Channel customization

Layout

Branding

Basic info

Select the option that reads "basic info" and you will see these screen.

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Layout

Branding

Basic info

Name

Choose a channel name that represents you and your content. Changes made to your name and picture are visible only on YouTube and not other Google services. You can change your name twice in 14 days. ?

Message Techniques For Lower Back Pain Relief

Handle

Choose your unique handle by adding letters and numbers. You can change your handle back within 14 days. Handles can be changed twice every 14 days. ?

@Back-Pain-Relief

<https://www.youtube.com/@Back-Pain-Relief>

Pronouns

Optionally add your pronouns. Let others know how to refer to you. You can edit or remove them anytime. You can choose who can view your pronouns. Your pronouns will appear on your channel page. ?

+ ADD PRONOUN

Description

Tap into 🙌👏👉 quick lower back pain relief exercises revealed 🙌👏👉 CLICK LINK 🙌👏👉

If you compare the above to the first image it becomes clear which result comes from which box.

Message Techniques For Lower Back Pain Relief

@Back-Pain-Relief · 58 subscribers · 39 videos

Tap into 🙌👏👉 quick lower back pain relief exercises revealed 🙌👏👉 CLICK LINK 🙌👏👉 >

The description can be changed at any time while name and handle have regulations as to how often they can be updated. Including your targeted keyword phrase in these areas helps YouTube SEO understand who your ideal audience is and it will adjust accordingly.

HOT TIP: While this is not topically related you can increase your subscribers by adding ?sub_confirmation=1 to the end of your and putting it in your bio which would look like this:

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Description

Tap into 🙌👏👏 quick lower back pain relief exercises revealed 🙌👏👏 CLICK LINK 🙌
https://www.youtube.com/channel/UCzgk_emFi0Cwhto9K-TeoAw?sub_confirmation=1

152/1000

Also add it as your first link further down on the page which would look like this.

Description

Tap into 🙌👏👏 quick lower back pain relief exercises revealed 🙌👏👏 CLICK LINK 🙌
https://www.youtube.com/channel/UCzgk_emFi0Cwhto9K-TeoAw?sub_confirmation=1

152/1000

+ ADD LANGUAGE

Channel URL

This is the standard web address for your channel. It includes your unique channel ID, which is the numbers and letters at the end of the URL. ?

https://www.youtube.com/channel/UCa00gwxpblzWi_1dQyXbZRQ

Links

Share external links with your viewers. They'll be visible on your channel profile and about page.

	Link title (required)	URL (required)
=	Subscribe	https://www.youtube.com/channel/UCa00gwxpblzWi_1dQyXbZRQ?sub_confirmation=1

To find your channel URL simply look between the two boxes and there it is. The end result would look like this.

Massage Techniques For Lower Back Pain

@Lower-Back-Pain-Relief · 58 subscribers · 39 videos

Tap into 🙌👏👏 quick lower back pain relief exercises revealed 🙌👏👏 CLICK LINK 🙌 >

[youtube.com/channel/UCa00gwxpblzWi_1dQyXbZRQ?sub_confirmation=1](https://www.youtube.com/channel/UCa00gwxpblzWi_1dQyXbZRQ?sub_confirmation=1)

Customize channel

Manage videos

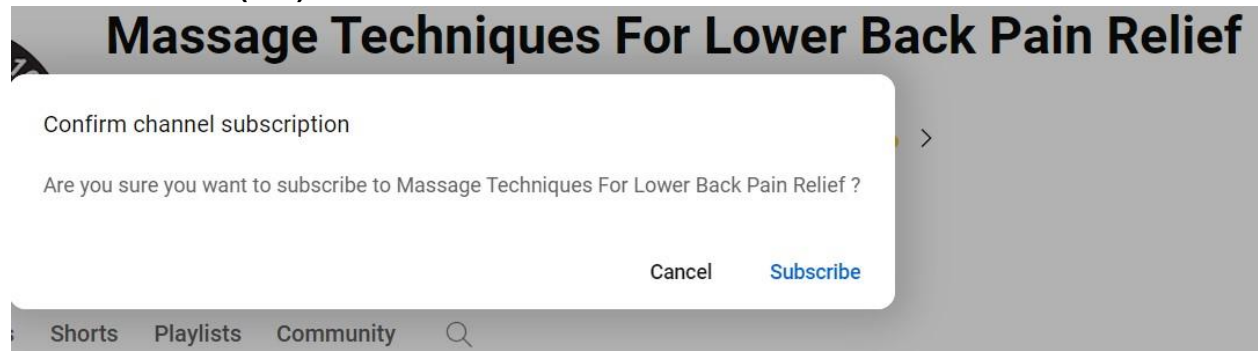
When people click that link they will receive this message.

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Wherein they are encouraged to subscribe to your channel.

Following steps 1 & 2 you have now established a powerful channel with an SEO base and one that people are likely to want to watch more than one video based on the search results necessary to enter to be introduced to your channel in the first place.

Now what?

STEP 3: Powering Up Search

Here is where I turn to Google to give me ideas within my target niche which we will use the results of VIDIQ for. I highly recommend using VIDIQ to really gain full power from what I am showing you. I personally save money by using their yearly subscription base.

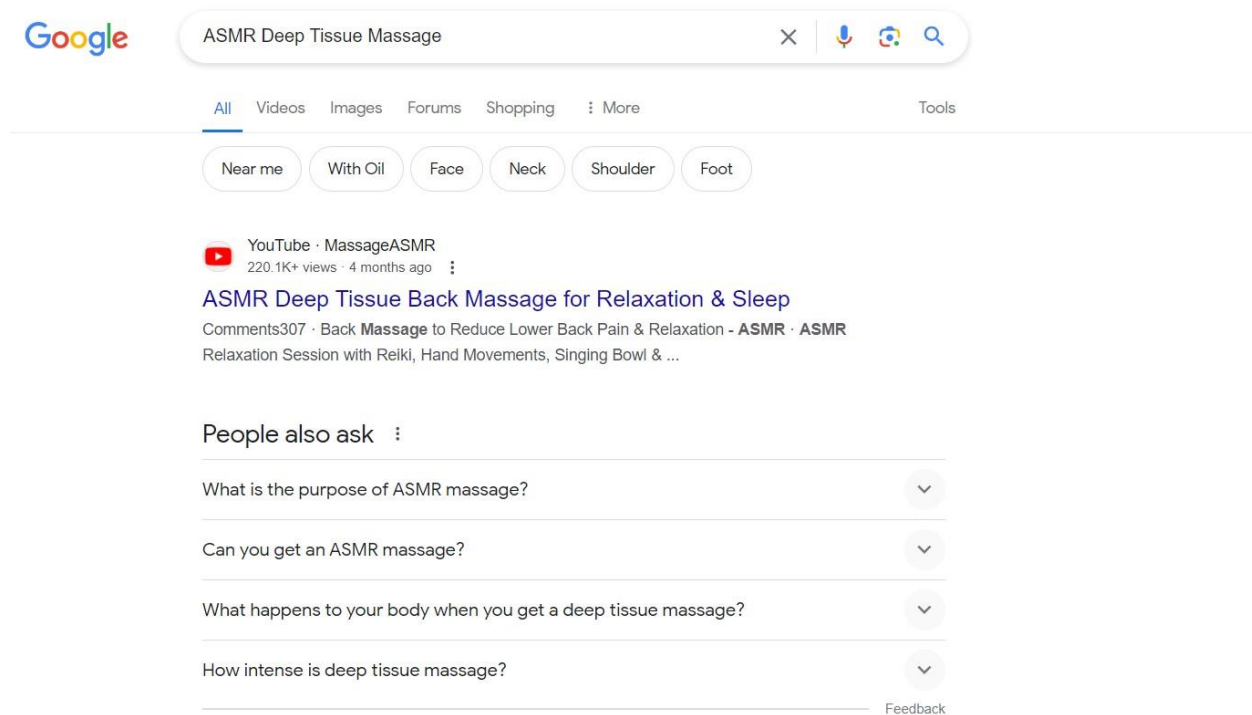
So how does Google fit into this process?

Well, I could simply add the channel name like this.

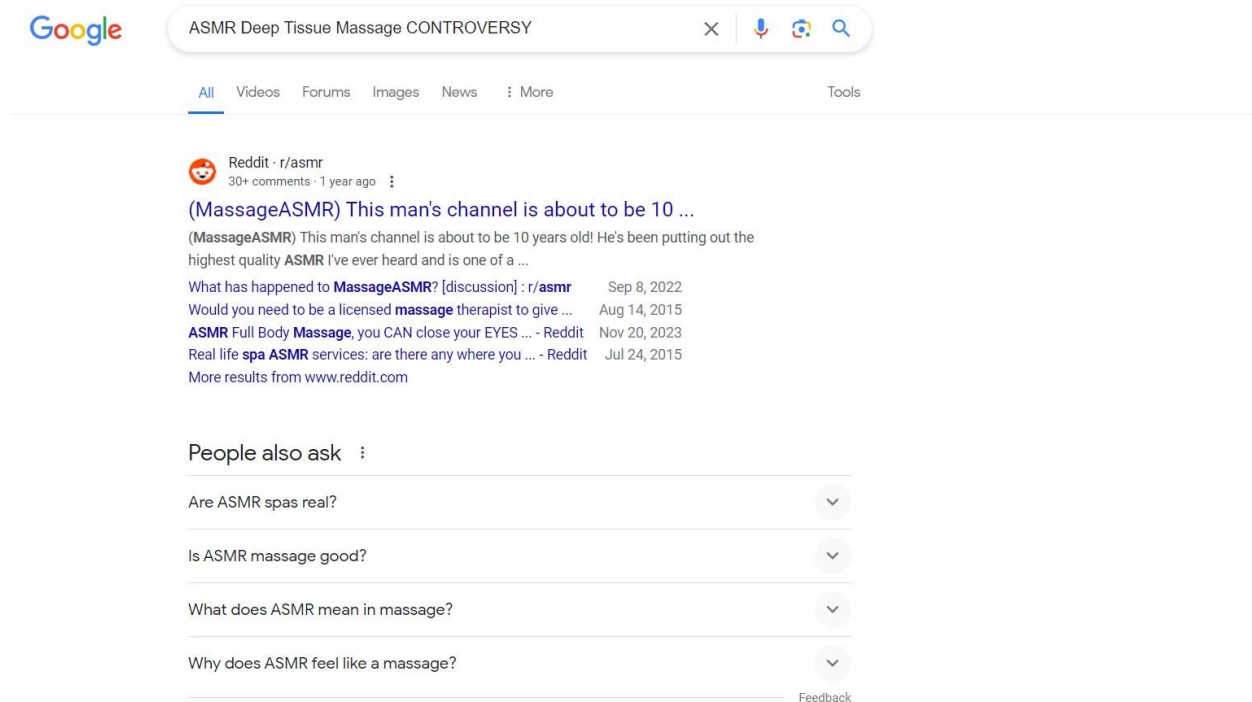
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And investigate the results for something good. However, I recommend adding one powerful word to this equation.



That word is **controversy**.
Or better yet.

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ASMR Deep Tissue Massage CONTROVERSY 2024



Add the year to make sure you are targeting current day controversies. For our purposes this result came forward.



YouTube · FoxAkimbo

251.3K+ views · 1 year ago

The DARKEST Depths Of The ASMR Community...



I just like the calmness that comes from watching something like a doctor appointment, or a **massage** or something, or even a lecture.

Now I know there is some dark truth about ASMR. Sometimes the controversy is more blatant than was in this case but let's work with it to see where we go as we navigate to YouTube search.

dark truth of ASMR deep tissue massage



ASMR Relieving Your Stress | Deep Tissue Massage

432K views · 2 years ago



Wokies ASMR

I wanted to make a little bit longer video for you all to relax to. Hope you enjoy! Become a Channel Member and to all ...



ASMR Deep Tissue Tension Massage | Stress Release

167K views · 2 years ago



Wokies ASMR

I'm going to be addressing all the stress in your muscles. Just relax and breathe. :) Editor: @OurVirtualTime Like Subscribe!



She destroyed my neck pain | ASMR deep tissue massage by Victoria

1.3M views · 1 year ago



Timur Doctorov Live

This video is made for educational purposes. The masseuse's name is Victoria (inst @uzofatova body line) and

Notice the YouTube search at the top?

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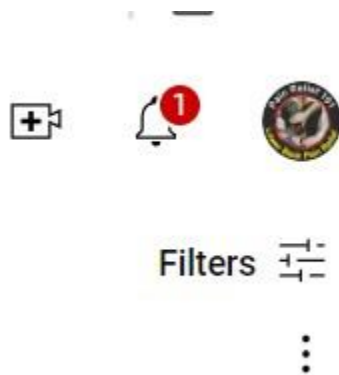
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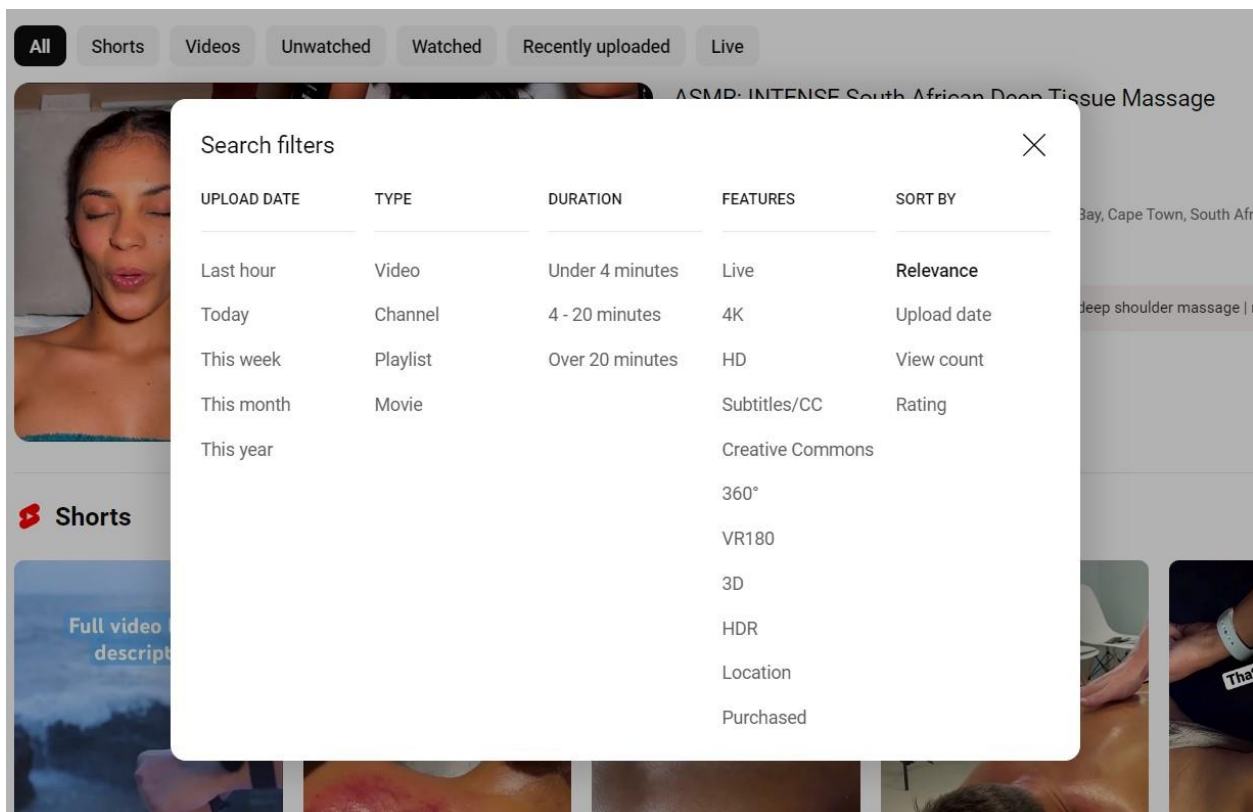
The next thing I'm looking for is a high view count. All 3 of these videos provide that with the 3rd one in the millions. This is excellent news for me but I do not want to use any of these videos for my purposes?

Why not?

Because I have no idea if they are set as creative commons properties or not. If they are not I can get a copyright strike against my channel and even potentially lose the channel altogether. This is the very reason I want to utilize the filter part of YouTube search. Looking in the upper right corner of the YouTube search results I find this:



When I click the filter toggle I receive this.



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The 4th column is FEATURES.

The 5th item in the 4th column is CREATIVE COMMONS.

When I toggle that on the associated search results look like this.



ASMR Let Me Help You Sleep | Just for You Scalp Massage, t and Other Deep Sleep Triggers

4K views • 1 month ago

 Metamorphosis ASMR

ASMR soft-spoken personal attention and sleep triggers to help you fall asleep. Features de hand ...



Laos massage girl seduced me by showing her body, they fou chance to give me a massage

1.3M views • 1 year ago

 Nomad TV

Thanks for your support Paypal : <https://paypal.me/NomadMinos?country.x=KR&locale.x=en>



A Painful Taiwanese Foot Massage

591K views • 6 years ago

 Asiabrew

Sean Tvler not to experience a Taiwanese foot massage. Our Instagram: https://www.instagram.com/sean_tvler/

The middle result is above one million and would be a great result to use on our channel because it is absolutely going viral.

HOT TIP: YouTube is keen on SHORTS which are videos that are less than one minute. If we can find a high search keyword term that fits in the SHORTS category it is so much better. To see those results all we need to do is add #SHORTS to our search equation.

That would look like this:

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Knot Infested Heel! 🙄

2.9M views • 11 months ago

Greater Therapeutics

triggerpoint #heelpain #heel #massage #myofascialrelease.

See all those beautiful numbers?

HOT TIP: Each time you do a new search you need to toggle on CREATIVE COMMONS or risk getting in trouble with YouTube. So that would look like this:



Be careful of dudes in white cycling shorts

5.2M views • 1 year ago

Cam Nicholls

Here's two reasons why you should never wear white cycling shorts / bibs / knicks. Road cyclists beware! Instagram: ...



Blackhead Extraction 2021

3.2M views • 2 years ago

Blackhead Extraction Videos

Blackheads, essentially open-air pimples, can appear on any part of your body and be especially frustrating you are ...

The 2nd result is again in the millions though we have left the world of massage. Thus to find a niche focused CREATIVE COMMONS option might take a bit of digging but once you have it you can use a tool like freecom to get your video. This works no matter if you are using a SHORT or LONG video. I recommend SHORTS.

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STEP 4: Optimizing Video For SEO

Again, I'm skipping the download and upload process because that can be found in many places. We enter back into the equation where the video has been uploaded and you are editing the backside which would look like this.

The screenshot shows the YouTube video editing interface for a Short. On the left, there's a sidebar with 'Channel content' at the top, followed by a video thumbnail and the title 'Title 12 5 6 2024 3 25 11 PM'. Below this are tabs for 'Details' (selected), 'Analytics', 'Editor', 'Comments', 'Subtitles', and 'Copyright'. The main area is titled 'Video details' and contains several sections: 'Title (required)' with a text input field and a character count of 0/100; 'Description' with a text input field; 'Thumbnail' with a message 'For now, you can't change the thumbnail on your Short'; 'Playlists' with a 'Select' dropdown; and 'Audience' with a toggle set to 'not made for kids'. On the right, there's a video player showing a person speaking, with a progress bar at 0:00 / 0:52. Below the player are settings for 'Video link' (https://youtube.com/shorts/jZ3-8tbGg4k), 'Filename' (Title 12 (5-6-2024 3-25-11 PM).wmv), 'Video quality' (SD), 'Visibility' (Unlisted), 'Restrictions' (None), 'Related video' (None), and 'Subtitles'.

I watch the video again at this point making note of common words that are within. I will then go back to VIDIQ with those common words and begin looking for a good option for this specific video.

Using the exact same process as what I did in STEP 1 (refer to step 1) I arrive at this result given that the video was about Deep Tissue Massage.

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I know there is a bit of cohesion lost by arriving at “best massage gun” for a “deep tissue massage” topic but keep in mind that this is just an example. With your own work, be a bit more deliberate in what you arrive at.

So the title and description will contain the words Best Massage Gun. Extra credit if you add some of the words that are related to the channel. You’ve already added Massage. But there can be more if you use something like: Best Massage Gun For Deep Tissue Massage.

Video details

Title (required) ?

Best Massage Gun For Deep Tissue Massage

40/100

✦ Suggested hashtags ?

#motivation #realestateinvestmenttips #duet

ADD ALL ⋮

Titles have up to 100 characters. If you are working on a SHORT instead of a LONG you want space remaining. LONG titles don’t allow tags but SHORTS do. My rule of thumb here is to use 3 tags with one being SHORTS...

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Video details

Title (required) ?

Best Massage Gun For Deep Tissue Massage #shorts|

49/100

✦ Suggested hashtags ?

ADD ALL ⋮

#motivation

#realestateinvestmenttips

#duet

And the other two being topically or niche related.

Video details

Title (required) ?

Best Massage Gun For Deep Tissue Massage #shorts #massage

✦ Suggested hashtags

As you type you will be presented with a list of options to consider. I recommend choosing one of the suggested options each time.

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Video details

The screenshot shows the YouTube video creation interface. The title field is filled with "Best Massage Gun For Deep Tissue Massage #shorts #massage #massage". Below the title, there are suggested hashtags: #motivation, #realestateinvestmenttips, and #duet. The description field is empty, with a placeholder text "Tell viewers about your video (type @ to mention a channel)". A dropdown menu is open, showing a list of suggested hashtags with their respective video and channel counts:

Hashtag	Videos	Channels
#massage	320K	86K
#massagetherapy	62K	15K
#massagemusic	32K	4.1K
#massagem	18K	5.2K
#massage_center	833	270
#massageincome	1.4K	44
#massagebarbershop	608	91
#massagebusiness	693	147

You are now done with the title.

As you move to subscription the key to remember is to include the words “best massage gun” and “deep tissue massage” in your description. That would be for my example. Your results will be different.

HOT TIP: Do not include links in your work when dealing with SHORTS. They will hurt your channel as YouTube does not allow links. What you can do is use the RELATED VIDEOS link.

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Visibility

🔒 Unlisted

Restrictions

None

▶ Related video ?

None

✎

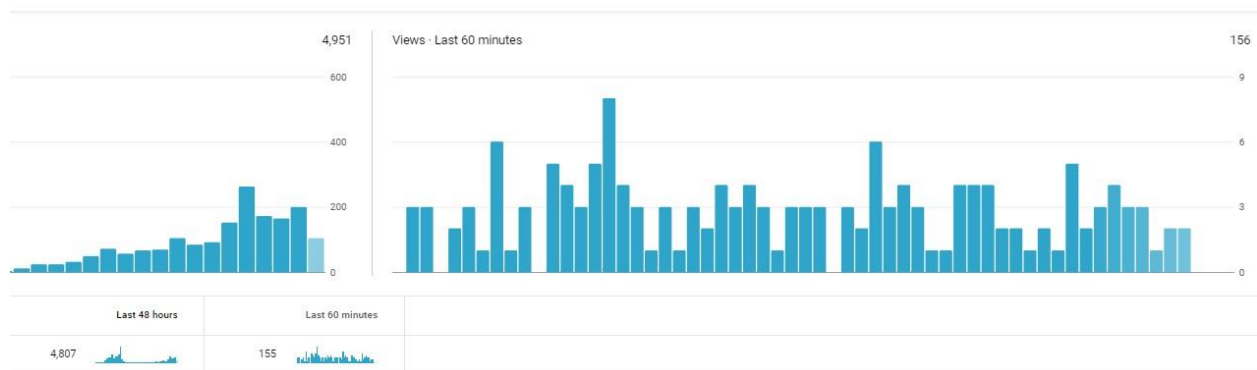
📄 Subtitles

✎

Which is found over on the right side if you have something related within your channel to point to. This can increase watch time.

Now you post this video to your channel and wait to see what YouTube does with it. I publish up to 3 videos daily though they are not all viral like what I have described above. However, the more that I follow the above process the greater my possibilities.

I've written these instructions down in one sitting. Where is the video that we spoke about earlier at this point?



It continues to be a traffic generator as the chart on the right is from the last 60 minutes.

HOT TIP: You will notice that I missed speaking about the more robust tags section of each page that is available. There is a reason I did that. YouTube does not recognize that like it used to which is why this section:

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Tags

Tags can be useful if content in your video is commonly misspelled. Otherwise, tags play a minimal role in helping viewers find your video. [Learn more](#)

Enter a comma after each tag

0/500

Appears under this heading:

SHOW MORE

Paid promotion, tags, subtitles, and more

That's why I do this instead.

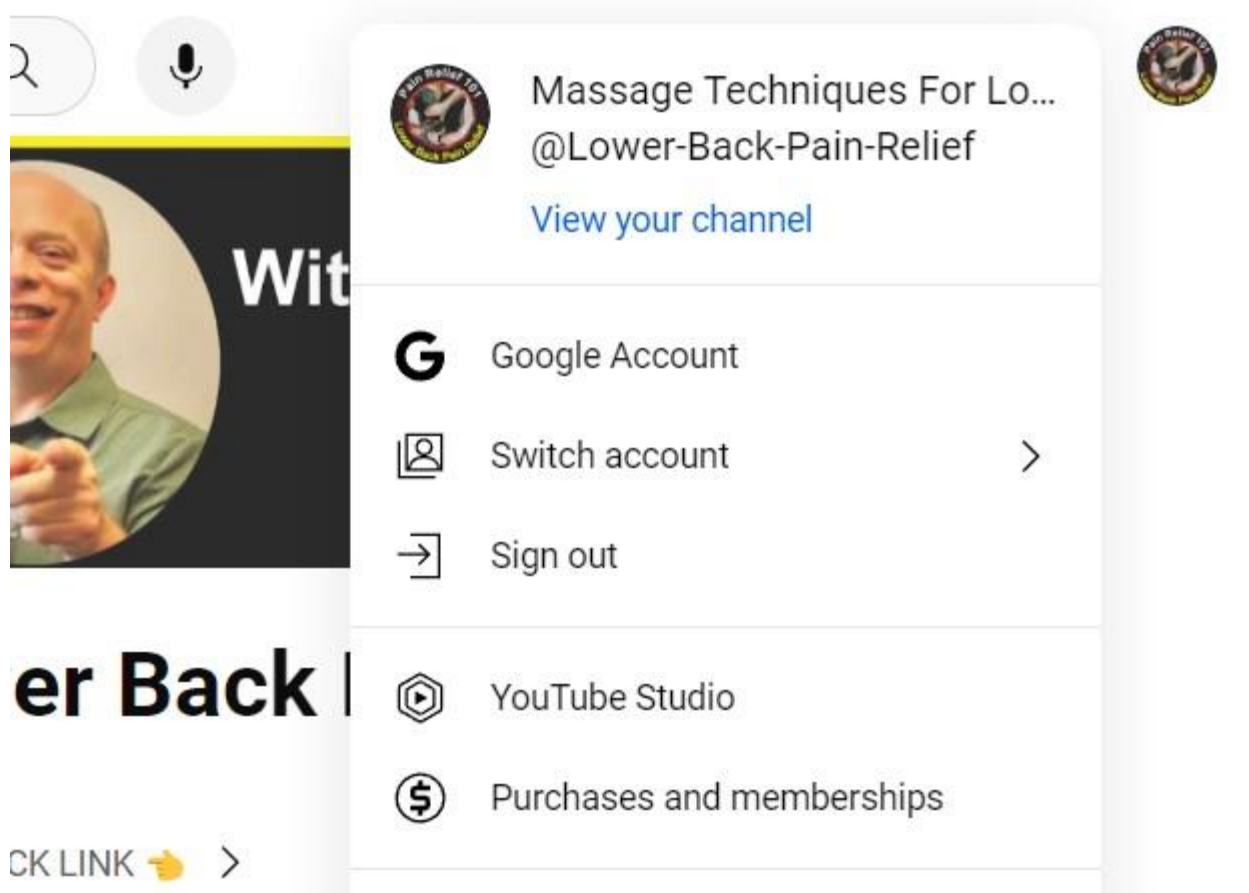
From your main profile drop down select YouTube Studio.

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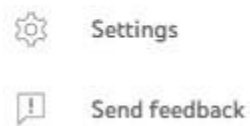
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At the bottom left you will find these options.

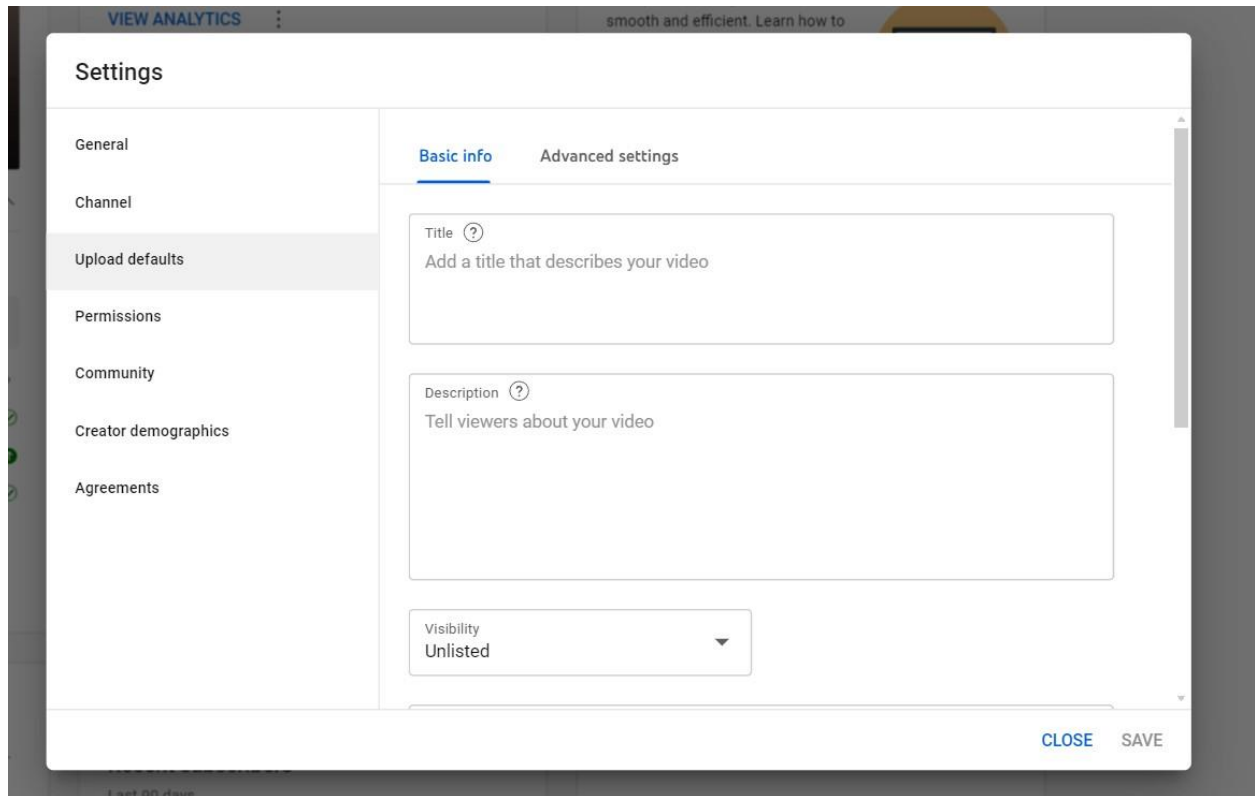


Select Settings and Update Defaults.

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Scroll to the bottom of this screen and you can enter in the basic keyword tags for each and every creation of this channel. Using VIDIQ you can compile many very quickly. Aim for 500 characters since that is the limit of YouTube for this section. Don't spend a ton of time on keyword tags because they are clearly not the value added advantage that they once were.

6 Empowering SEO Bonus Reports

Bonus #1

5 YouTube Channel Optimization Tips For Better SEO Results

Tip number one: Make sure to optimize your channel description with relevant keywords that describe your content and target audience. This will help YouTube's algorithm understand what your channel is about and improve your chances of appearing in search results.

EXAMPLE

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Real Estate Investing Simplified For Beginners

@SimplifiedRealEstateInvesting · 14 videos

Your 👍 🗣️ 🗣️ Real Estate investing secrets simplified for beginners 🗣️ 🗣️ 🗣️ CLICK LINK ...more

HOT TIP: Include your channel title and UID for even more power. If you examine the above you will see that all 3 contain the words “real estate investing.” That is not an accident. Be intentional for best power from SEO results.

Tip number two: Create eye-catching thumbnails and compelling titles for your videos. Thumbnails and titles are the first things viewers see when browsing YouTube, so make sure they are engaging and entice people to click and watch your content.



Tip number three: Consistently upload high-quality, engaging content to keep your audience coming back for more. YouTube rewards channels that have a regular upload schedule and high viewer engagement, so make sure to stay active and interact with your audience through comments and community posts.

Tip number five: Utilize playlists to organize your videos into categories and themes. This not only helps viewers easily find content they are interested in, but it also signals to YouTube that your channel is well-structured and valuable to users.

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NOTE: This is an area where I could expand my own channels for better results. Constantly ask yourself, how could I do what I am doing better than what I am presently doing it.

Tip number five: Promote your videos across other social media platforms and websites to increase visibility and drive traffic to your channel. Sharing your content on platforms like Facebook, Instagram, and Twitter can help attract new viewers and subscribers to your channel, ultimately boosting your SEO results and growing your audience.

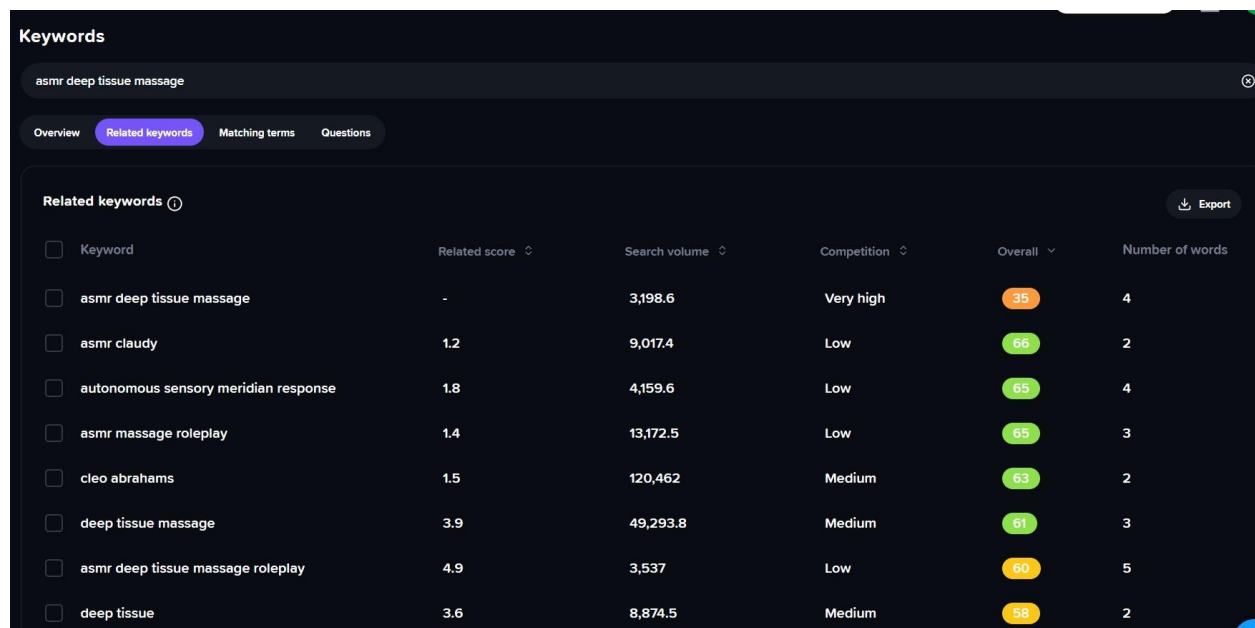
Bonus #2

Five Headline Ideas For Optimizing Your YouTube Channel For Organic (SEO) Search Results:

As a content creator, we all know the importance of standing out in a sea of videos, and having an optimized headline is crucial for attracting viewers.

First headline idea is to include relevant keywords in your titles. This will not only help your video rank higher in search results, but also give viewers a clear idea of what your video is about. Remember to keep it concise and to the point.

HOT TIP: Where do you find these relevant keywords to use? VIDIQ search results is a great place. I spoke at length about VIDIQ during the main content of this book.



The screenshot displays the VIDIQ Keywords tool interface. At the top, the search term 'asmr deep tissue massage' is entered. Below the search bar, there are tabs for 'Overview', 'Related keywords' (which is selected), 'Matching terms', and 'Questions'. The 'Related keywords' section shows a list of related keywords with columns for 'Keyword', 'Related score', 'Search volume', 'Competition', 'Overall' (with a score and a colored circle), and 'Number of words'. The data is as follows:

Keyword	Related score	Search volume	Competition	Overall	Number of words
<input type="checkbox"/> asmr deep tissue massage	-	3,198.6	Very high	35	4
<input type="checkbox"/> asmr claudy	1.2	9,017.4	Low	66	2
<input type="checkbox"/> autonomous sensory meridian response	1.8	4,159.6	Low	65	4
<input type="checkbox"/> asmr massage roleplay	1.4	13,172.5	Low	65	3
<input type="checkbox"/> cleo abrahams	1.5	120,462	Medium	63	2
<input type="checkbox"/> deep tissue massage	3.9	49,293.8	Medium	61	3
<input type="checkbox"/> asmr deep tissue massage roleplay	4.9	3,537	Low	60	5
<input type="checkbox"/> deep tissue	3.6	8,874.5	Medium	58	2

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I sorted by rank to get the lowest hanging fruit available for the targeted keyword that was searched.

Second headline idea is to create curiosity with your titles. Use intriguing phrases or questions to pique the interest of viewers and entice them to click on your video. Adding a little mystery can go a long way in capturing attention.

The third headline idea is to use numbers or lists in your titles. People love lists and are more likely to click on a video that promises to provide them with a specific number of tips, tricks, or ideas. It also helps create a structured and organized format for your content.

Title (required) ?

Top 5 Dynamic Hamstring Stretches For Lower Back Pain Relief

Another headline idea is to incorporate power words that evoke emotion or urgency. Words like "amazing", "unbelievable", or "urgent" can grab attention and compel viewers to watch your video. Just be sure to deliver on the promise of your headline in your content.

HOT TIP: Search Google for "power word list" will bring up some excellent articles to search.

Lastly, consider using a combination of these headline ideas to create a strong and compelling title that will attract organic traffic to your YouTube channel. Remember, your title is the first thing viewers see, so make sure it's engaging and reflective of the value your video provides.

Bonus #3

Utilizing Keywords Strategically For SEO On YouTube

As content creators, it's crucial for us to understand the power of keywords in attracting our target audience and increasing visibility on the platform.

When it comes to YouTube SEO, incorporating relevant keywords in your video titles, descriptions, and tags can significantly improve your chances of ranking higher in

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search results. By conducting keyword research and understanding what your audience is searching for, you can optimize your content to reach a wider audience and drive more organic traffic to your channel.

Moreover, leveraging long-tail keywords and focusing on specific niche topics can help you stand out from the competition and establish yourself as an authority in your industry. Remember, SEO is not just about ranking higher on search engines, but also about delivering valuable content that resonates with your viewers and keeps them coming back for more.

HOT TIP: During the main content of this book we started by searching VIDIQ for “massage” and ended up with “ASMR deep tissue massage.” Not only does this provide you with a wider scope for your audience but also the longer keyword laser targets your right audience while the starting keyword goes along for the ride widening your traffic reap scope.

In conclusion, by strategically utilizing keywords in your YouTube content, you can improve your visibility, attract more viewers, and ultimately grow your channel. So, take the time to research and implement the right keywords in your videos, and watch as your channel starts to gain traction and reach new heights.

Bonus #4

Leveraging Keywords In Video Titles, Descriptions, And Tags

Keywords play a crucial role in maximizing the visibility and reach of your video content. By strategically leveraging keywords in your video titles, descriptions, and tags, we can significantly boost our search engine rankings and attract more viewers.

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Video details

Title (required) ?

Title 13 5 6 2024 3 29 57 PM

+ Suggested hashtags

Description ?

Tell viewers about your video (type @ to mention a channel)

0/5000

Crafting compelling titles that incorporate relevant keywords not only captures the audience's attention but also signals to search engines what our video is about. When creating descriptions, we have the opportunity to provide more context about our content while naturally including keywords to improve discoverability.

Tags are like signposts that guide both viewers and search engines to your videos. By selecting the right keywords as tags, we make it easier for our target audience to find us amidst the vast sea of online content. This strategic use of keywords across all aspects of our video metadata increases the chances of your videos being surfaced in search results and recommended to relevant audiences.

HOT TIP: Article tags are not as helpful as they once were but hashtags for titles of SHORTS really do bring momentum to your channel. Do not use hashtags with LONG titles.

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Video details

Title (required) ?

2 of 6 Life Lessons Fibromyalgia Sleep Study Patients Discovered #shorts #Fibromyalgia
#Sleepstudy

In a competitive digital landscape, mastering the art of keyword optimization is key to standing out and attracting the right viewers to our content. By consistently analyzing keyword performance and refining your strategy, you can stay ahead of the curve and ensure that your videos reach their full potential.

Bonus #5

The Importance Of High-quality Thumbnails For SEO

Thumbnails are a critical element of SEO because they are the first thing viewers see when browsing content online. A high-quality thumbnail can capture attention and entice users to click on your video. This can lead to increased visibility and higher click-through rates, ultimately boosting your search engine rankings.



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When creating thumbnails for SEO, it is important to consider the relevance of the image to your content. Choose images that accurately represent the video and pique viewers' interest. By using captivating visuals, you can make your video stand out among the competition and attract more organic traffic.

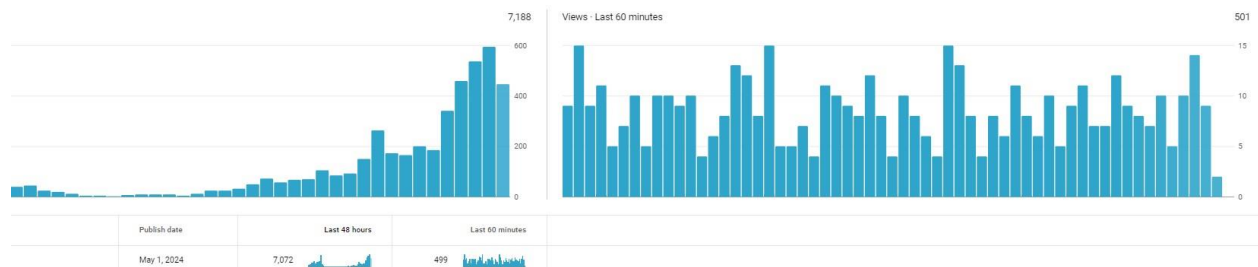
In addition to relevance, the quality of the thumbnail also plays a significant role in SEO. High-resolution images with vivid colors and clear messaging are more likely to catch the eye of viewers and compel them to click. Investing time and effort into creating visually appealing thumbnails can make a big difference in driving traffic to your videos and improving your overall SEO performance.

In conclusion, high-quality thumbnails are a powerful tool for maximizing the impact of your videos on search engines. By carefully selecting and designing thumbnails that are both relevant and visually appealing, you can increase your chances of attracting viewers and improving your SEO rankings. Don't underestimate the importance of thumbnails in SEO – they can make a significant difference in the visibility and success of your content online.

Bonus #6

Analyzing Your YouTube Analytics For SEO Optimization

Analyzing your YouTube Analytics for SEO optimization is crucial for the success of your channel. By diving deep into the data, we can uncover valuable insights that will help improve your content strategy and ultimately drive more traffic to your videos. So let's take a closer look at our YouTube Analytics and see how we can use this information to boost our SEO efforts.



HOT TIP: I've put this report completely together in a single day starting very early this morning. I wanted to give one more example of the traffic flow for the target keyword that is getting a ton of traffic to show you that if you proceed strategically through the

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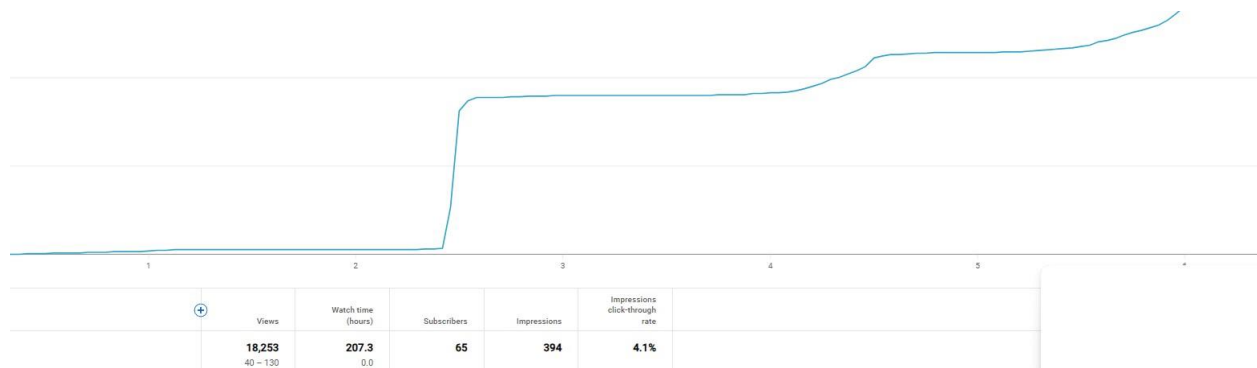
content of this report you can wind up with a targeted keyword that just won't stop bringing traffic to your channel. It might take time and not happen on your first try. Practice makes perfect so don't give up.

The first metric we need to pay attention to is watch time. This is the total amount of time viewers have spent watching our videos. By increasing our watch time, we can improve our video rankings on YouTube and attract more viewers. So let's analyze which videos are performing well in terms of watch time and identify any patterns or trends that we can capitalize on.

HOT TIP: Here is the watch time for the targeted video that I keep talking about. As you can see, watch time absolutely does matter.

	Views	Watch time (hours)	Subscribers	Impressions	Impressions click-through rate
	18,253 40 - 130	207.3 0.0	65	394	4.1%

This is for a video that is only 48 seconds long.



Next, let's look at our audience retention rate. This shows us how long viewers are staying engaged with our videos before dropping off. By improving our audience retention rate, we can keep viewers watching for longer periods, which signals to YouTube that our content is valuable and should be promoted. Let's identify where viewers are dropping off and brainstorm ways to keep them engaged throughout the entire video.

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Key moments for audience retention

Average view duration

0:41

Average percentage viewed

85.5%



HOT TIP: The goal is to have this number be above 75% and the higher the better. In the above example the video is 48 seconds long but the AVG view is only 41 seconds. While this is 85.5% which is excellent. To get even better results we could go review what takes place at about the 41 second mark to see if we could do anything different to further improve the results of this video.

Another important metric to consider is the click-through rate (CTR) of our videos. This tells us how often viewers are clicking on our video thumbnails when it appears in search results or recommendations. By optimizing our thumbnails and titles to increase our CTR, we can attract more viewers to our videos and improve our overall visibility on YouTube. Let's analyze which thumbnails and titles are performing well and experiment with different variations to see what works best.

Views ↓	Watch time (hours)	Subscribers	Estimated revenue	Impressions	Impressions click-through rate
18,262	179.4	58	—	5,277	2.0%
14,660 80.3%	167.0 93.1%	53 91.4%	— —	376	4.0%
449 2.5%	1.9 1.1%	0 0.0%	— —	95	2.1%
426 2.3%	1.1 0.6%	1 1.7%	— —	183	0%
410 2.3%	1.8 1.0%	2 3.5%	— —	171	1.8%

HOT TIP: While the top result is absolutely going viral the CTR of the second video is actually higher than the top video. Why might the numbers be so low? Remember, this site that we have been using for the example is not even 2 weeks old. Search has not had the time to kick fully into gear yet for this channel. Even so we have a video going viral and that is the power of shorts, even someone else's short which we have spoken about during this training.

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In conclusion, analyzing your YouTube Analytics for SEO optimization is a powerful strategy for growing our channel and increasing our reach. By focusing on metrics like watch time, audience retention rate, and click-through rate, we can make data-driven decisions that will fuel our success on YouTube. So let's dive into your analytics, uncover valuable insights, and take your channel to the next level.

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